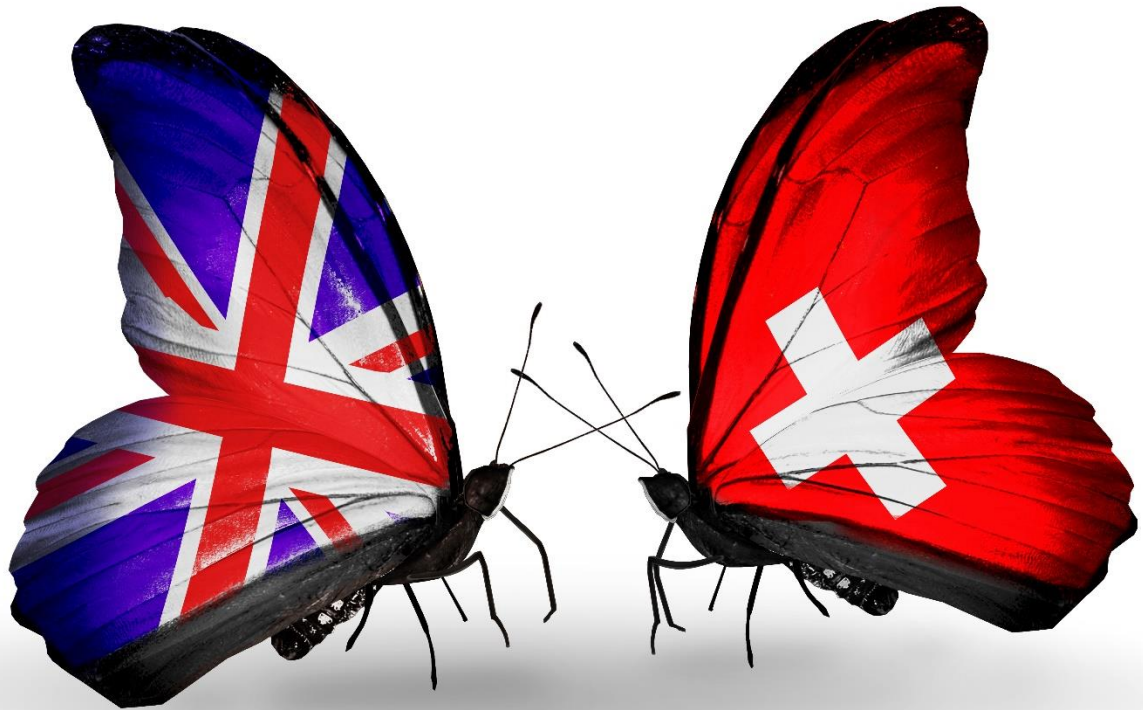


BRITISH | CHAMBER OF
SWISS COMMERCE



THE BRITISH-SWISS
CHAMBER OF COMMERCE

WHO WE ARE | VALUES

The British-Swiss Chamber of Commerce connects its members to create opportunities and inspires them to action.

The British-Swiss Chamber of Commerce (BSCC) is an independent non-for-profit organisation dedicated to supporting over 500 members in Switzerland, Liechtenstein and the UK. The BSCC provides an ideal network and platform for business people to engage in dialogue and facilitate change.

The British-Swiss Chamber of Commerce (BSCC) was founded in 1920 and is as relevant today as then.

VALUES

Trust

- Almost 100 years of activity, where our members trust us to do the right thing and focus on their needs

Tradition

- Our heritage and history will always be a valuable part of why we exist. We will respect and honour the past and be forward focussed

Excellence

- We aspire to professional excellence and standards in everything that we do

Neutrality

- We maintain a neutral perspective in all that we do. We represent the views of our members without bias, prejudice or judgement

WHO WE ARE | FACTS & FIGURES

The British-Swiss Chamber of Commerce promotes bi-lateral trade, business and investment. We are an international group, with members from 12 industry sectors. We offer an open forum for debate, networking and access to key decision makers and influencers and welcome members from all sectors and nationalities.

ENGAGED AND DYNAMIC BUSINESS COMMUNITY

- 500+ Members
- 31 Councillors
- 114 Volunteers
- 8 Chapters across Switzerland, Liechtenstein and the UK

12 INDUSTRY SECTORS

- Commodities & Energy
- Consumer Good & Retail
- Financials
- Human Capital
- Industrial & Manufacturing
- Insurance & Re-Insurance
- Life Sciences & Pharma
- Luxury
- Professional Services
- Real Estate
- Technology
- Travel & Culture

BSCC EVENTS PROGRAMME

- Over 100 events annually
- 55 attendees on average
- High profile speakers
- Relevant themes
- Public Affairs Dinners
- Event content is based on the needs of our members

BSCC ANNUAL SATISFACTION SURVEY 2018

- 94% are satisfied or very satisfied with their BSCC membership
- 83% would recommend BSCC membership
- 94% are satisfied or very satisfied with BSCC events

WHO WE ARE | ORGANISATION

COUNCIL & EXECUTIVE COMMITTEE

Our Council is comprised of volunteer representatives from a range of patron and member organisations. An Executive Committee and General Manager oversee operational matters and implement the strategy of the Chamber.

PUBLIC AFFAIRS COMMISSION (PAC)

The Public Affairs Commission (PAC) serves as a business platform for furthering the understanding of political and economic issues of bilateral interest. On an annual basis, PAC organises Public Affairs Dinners in Berne and Westminster to encourage dialogue between members, parliamentarians and the broader business world.

TASK FORCE EUROPE

The remit of the Task Force Europe is to examine the similarities and differences in the way Switzerland and the UK approach European issues. The Task Force operates as an independent think tank that provides BSCC members with an analytical perspective on topical themes and political developments.

CHAPTERS

Represented by geographically defined chapters, the BSCC is active in Basel, Berne, Central Switzerland, Geneva, Liechtenstein, Ticino, Zurich and the UK. The local Chapter Committees support our members in many ways, including the provision of a diverse events programme, networking opportunities and valuable business insights in their region.

BSCC PARTNERS

The BSCC is working closely with the British Embassy in Berne and their Department of International Trade (DIT), Swiss Embassy in London as well as with many other organisations. We are also a member of the The British Chambers of Commerce (BCC) Global Business Network.

WHAT WE DO

ENABLE

- Foster debate and exchange on topics of bilateral interest
- Facilitate discussion with experts on industry-specific topics
- Promote economic development and foster partnerships with synergetic organisations
- Support members' growth and celebrate their success

CONNECT

- Provide relevant business networking opportunities
- Bring people from different horizons together
- Encourage dialogue between members, parliamentarians and the broader business world

INFORM

- Inform members on relevant news affecting the British-Swiss business environment
- Further the understanding of political and economic issues of bilateral interest
- Provide an analytical perspective on European matters affecting both countries
- Delivering original content from our Patrons and members to raise the voice of British-Swiss business and highlight the trending topics

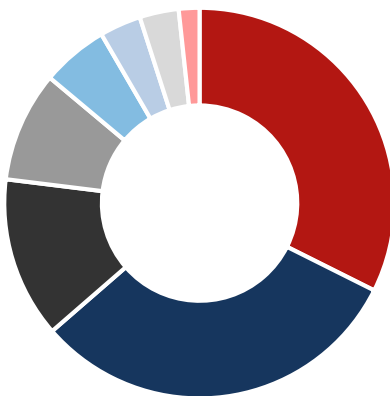
MEMBERSHIP OVERVIEW

We're proud that our members come from all types of companies, big and small, established and start ups. We enjoy hearing what our members are doing and welcome everyone to get involved in the everyday life of the chamber.

BSCC membership offers the perfect platform to support your strategy every step of the way.

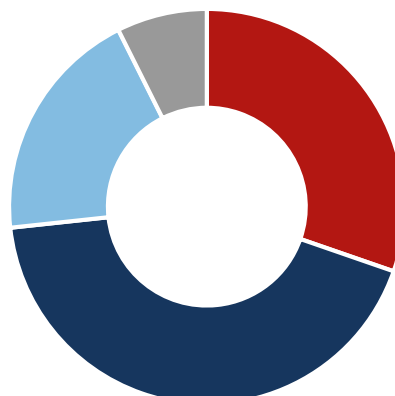
The BSCC provides a professional environment for business people who wish to become a part of the British-Swiss business community.

By Geography



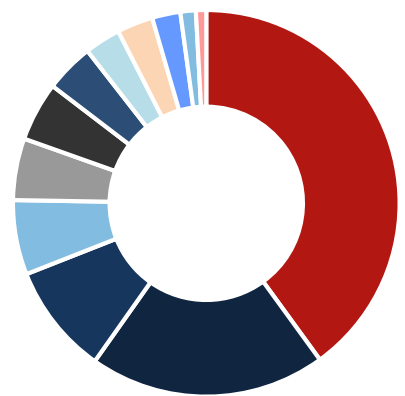
- Zürich
- Geneva
- UK
- Central Switzerland
- Basel
- Ticino
- Berne
- Liechtenstein

By Membership Type



- Network
- Promote
- Influence
- Lead

By Industry



- Professional Services
- Financials
- Human Capital
- Travel & Culture
- Technology
- Life Sciences & Pharma
- Consumer Goods & Retail
- Industrial & Manufacturing
- Real Estate
- Insurance & Reinsurance
- Commodities & Energy
- Luxury

MEMBERSHIP MODEL

The BSCC membership model is based on the 3 following principles:

- **BENEFIT BASED:** responds to members' needs every step of the way
- **ADDED VALUE:** balanced and high value offering of events for all our member categories
- **SIMPLE:** one Chamber wide membership including UK and Switzerland

NETWORK CHF 350 / GBP 240

For individual members who want to **expand their network** in Switzerland and the UK

PROMOTE CHF 580 / GBP 400

For businesses who wish to **promote their company's profile** within the British-Swiss business community and conduct training workshops

LEAD CHF 1200 / GBP 810

For businesses who want to **exchange with well-known and experienced** business practitioners across many industries and **lead high level discussions** on topical and relevant matters

INFLUENCE CHF 3500 / GBP 2400

For businesses who want to **approach decision-makers** via a respected, neutral platform, benefit from personal introductions to relevant business leaders and **influence** the BSCC agenda.

MEMBERSHIP BENEFITS

Membership categories are designed to meet members' requirements by best supporting their individual lifecycle. Benefits are exclusively tailored to individually suit each category.

Benefits		NETWORK	PROMOTE	LEAD	INFLUENCE
BSCC events at reduced members rate up to 50%		✓	✓	✓	✓
Free access to at least one specified members-only event		✓	✓	✓	✓
Access to special member offers		✓	✓	✓	✓
Access and listing in Members Online Directory (MOL)		✓	✓	✓	✓
Complimentary use of the BSCC meeting room in Zurich		✓	✓	✓	✓
Free publishing of your company's news, events and special offers on BSCC website		✗	✓	✓	✓
Reduced advertising rates		✗	✓	✓	✓
Host workshop trainings for SME's		✗	✓	✗	✗
Become a sponsor of a BSCC event or event series		✗	✓	✓	✓
Yearly Membership Fee	CHF	350.00	580.00	1,200.00	3,500.00
	GBP	240.00	400.00	810.00	2,400.00

MEMBERSHIP BENEFITS

Benefits		NETWORK	PROMOTE	LEAD	INFLUENCE
Access to invitation only events		x	x	✓	✓
Rent the central office in Zurich to organise an event		x	x	✓	✓
Dedicated Member in the Spotlight article in the newsletter		x	x	✓	✓
Access to invitation only Public Affair Dinners		x	x	x	✓
Access to exclusive events organised by partner organisations		x	x	x	✓
Personal introductions to business leaders within the BSCC network		x	x	x	✓
Benefit from Key Account Management		x	x	x	✓
Get additional visibility through BSCC social media channels		x	x	x	✓
Act as a Speaker or Panellist at BSCC events		x	x	x	✓
Yearly Membership Fee	CHF	350.00	580.00	1,200.00	3,500.00
	GBP	240.00	400.00	810.00	2,400.00

HOW TO MAXIMISE YOUR MEMBERSHIP

- Attend BSCC Events in Switzerland and the UK at the reduced member-rate and make new contacts within the British-Swiss Business Community. It's like a gym membership – you only benefit if you attend.
- Create a special offer for BSCC members and we will publish it on the Member Offers page and mention it in the Newsletter for added visibility.
- Make use of the Member Online Directory (MOL) where all our members and contacts are listed.
- Rent and organise your event at the BSCC office space in Zürich.
- Send us your upcoming events and we will promote them on the Member Events page and link them in our Newsletter.
- Share your news with us and we will publish it on the Member News page of the BSCC website and link them in our monthly Newsletter.
- Sponsor an event and benefit from attractive sponsorship packages and make use of good value advertising options.
- Stay informed on hot topics and developments in the British-Swiss Business environment via the BSCC website, Newsletter and Social Media.
- Use BSCC Events as a neutral platform to entertain your clients and business partners.
- Use the BSCC meeting room at Central Office in Zurich free of charge for workshops or meetings.

BSCC EVENTS

The BSCC runs 100+ events a year across our Chapters. Each Chapter aims to offer a rich and varied programme of events featuring keynote speakers at business lunches, seminars and workshops.

We bring together an international and commercial community, through a range of inspiring events across our 12 industry sectors.

We also have an emerging and growing community in our Young Professionals Group (YPG), which is committed to inspire and support future leaders and entrepreneurs. The YPG is currently active in Basel, Geneva, London and Zürich.

FAVOURITE EVENT TYPES*



Business Lunches



Networking Events



Panel Discussions



Business Breakfasts



Afterwork / Stammtisch's

BSCC PATRONS

The support of Patrons is invaluable to The British-Swiss Chamber of Commerce. Since 2006, The BSCC has worked with a group of companies who support its aims and activities by contributing financial funding. The BSCC is also grateful for the additional expertise provided by our patron companies, which enables further development and promotion of British-Swiss bilateral interests and prosperity.

Here is our exclusive group of platinum patrons and patrons. To find out more about how to become a patron please contact the General Manager.

PLATINUM PATRONS



PATRONS



SPONSORSHIP OPPORTUNITIES

The BSCC's annual sponsors support the local events programme of a BSCC chapter or a BSCC event series. The BSCC can also offer tailor made sponsorship opportunities, at chamber wide, chapter, or industry level.

Sponsorship fees vary depending on the size and nature of the event.

To find out more about how to become a BSCC sponsor please contact the Membership and Sponsorship Manager.

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